

Links to Platform Terms & Conditions

Adelphic/Viant	Viant Privacy Center
	Adelphic/Viant Self Service DSP
Adquire	Adquire Media Terms of Use and Privacy Policy
Amazon	Amazon Global Terms Standard Products
	Amazon Marketing Cloud Terms and Conditions
	Amazon Advertiser Audience Agreement
Apple Search Ads	Apple Advertising Services Terms of Service
Bidtellect	Bidtellect IAB
	Bidtellect Cookie Policy
	Bidtellect Platform Privacy Policy
Double Verify	Double Verify Main Services Agreement

Google	
Ads Data Hub	Ads Data Hub Policies
	Ads Data Hub Assign Access by Role
	Google Helping advertisers, publishers, and partners comply with US state privacy laws (restricted data processing)
Ads	https://payments.google.com/u/0/paymentsinfofinder?hostOrigin=aHR0cHM6Ly9wYXltZW50cy5nb29nbGUuY29tOjQzMzE.&sri=-21
	Google Ads Data Processing Terms
	Google Ads Lead form requirements
	Google Ads policies
	Google Ads Helping advertisers comply with the U.S. states' privacy laws in Google Ads (CCPA specific terms)
Double Click Platforms (DCM, DV360)	Google Platform Services Terms & Conditions
	CCPA Service Provider Addendum to Google Ads Data Processing Terms
	Google Ads Data Processing Terms
SA360	Google Search Ads 360 API Terms and Conditions
Customer Match Uploader	Google Customer Match policy
Cloud	Google Cloud Platform/SecOps Terms of Service
IAS	IAS Standard Terms & Conditions
	IAS Data Protection Terms
	IAS Legal Portal

Impact	Impact Terms of Use
	Impact Privacy Policy
	Impact Master Subscription & Services Agreement with DPA
LinkedIn	LinkedIn Ads Agreement (SAS Terms)
	LinkedIn Advertising Policies
	LinkedIn Data Processing Agreement
MediaMath	MediaMath Payment Terms For Service Platform Usage
	MediaMath User Policy
Meta	Meta Data Processing Terms
	Meta State-Specific Terms (CA/CPPA terms)
	Meta Self-Serve Ad Terms
	Meta Commercial Terms
	Meta Business Tools Terms
	Meta Customer Match
	Meta Customer List Custom Audiences Terms
	Meta Introduction to the Advertising Standards
Microsoft Bing	Microsoft Advertising Agreements
Pinterest	Pinterest Advertising Services Agreement
	Pinterest Ad Data Terms
Reddit	Reddit Privacy Policy
	Reddit Custom Audience Terms
	Reddit Terms & Conditions: Ads Platform
Scoota	Scoota Advertiser Terms and Conditions
	Scoota Privacy Policy
Snap	Snap Personal Data Terms
	Snap Business Services Terms
	Snap Customer List Audience Terms

Teads	Teads Privacy Policy – General Notice
TikTok	TikTok for Business Commercial Terms of Service TikTok for Business Advertising Terms TikTok Business Products (Data) Terms TikTok Jurisdiction Specific Terms TikTok Privacy Policy TikTok Platform Cookies Policy TikTok Custom Audiences (Customer File) Terms
The Trade Desk	TTD Platform Terms and Conditions The Trade Desk Data Processing Agreement (DPA) The Trade Desk Privacy Addendum Privacy and The Trade Desk Platform
X	X Master Services Agreement X Ads Policies X Privacy Policy Advertiser CCPA FAQs X Data Processing Addendum X Policies for conversion tracking and custom audiences
Xandr	Xandr Policies and Regulations
Yahoo	Yahoo Privacy Policy Yahoo California Privacy Rights